

# EVALUATING YOUR PREVENTION PROGRAM



In a time of dwindling resources, the term “evaluation” has become increasingly important as funders want to know what difference their dollars are making. Internal evaluation is something that organizations can and should employ to gauge program effectiveness, as well as inform future decision making and program design.

Luckily, evaluation tools and methodologies do not have to be as complex as they are sometimes made out to be! The *Evaluating Your Program* series will help your organization to employ these tools to further strengthen your local prevention programming.

**This year-long training series will be held in Stowe, VT on the following dates:**

- *Part I:* October 27, 2011
- *Part II:* January 12, 2012
- *Part III:* April 26, 2012

By the end of this series participants will have:

- Developed an evaluation question
- Created an evaluation plan
- Explored a variety of data collection tools
- Designed and piloted one evaluation instrument
- Analyzed and interpreted their data
- Developed two ways to communicate findings to stakeholders and decision makers
- Identified program changes to make based on their evaluation results

To register click on the link below:

<http://www.surveymonkey.com/s/eyp2011>

Questions? Contact Kate Larose at  
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**Registration is free, but the deadline is September 30, 2011!**